



AFRODITA
PROFESSIONAL

KOZMETIKA AFRODITA D.O.O.
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NEWS

2024/2025

NEW

CLEAN SKIN REVOLUTION

professional superheroes
for flawlessly clean skin

ANTI-AGE INNOVATION

VITAMIN C EXPERT

with a 25 times more
potent form of vitamin C

BEAUTY ALLIES

NEW FACE MASKS

with instant action
and visible results

AN ENERGY BOOST

ACTIVATE YOUR SKIN

discover the hottest
beauty shot to date





AFRODITA
PROFESSIONAL

SUPER SERUM,
that delighted more than
20,000 USERS in more than
30 COUNTRIES worldwide
in just **1 YEAR.**



5 PEPTIDES FOR
5 YEARS YOUNGER IN JUST
5 DAYS!*

BEFORE

AFTER



Results of a satisfied female user after a few days of twice-daily use.

*IN VIVO study on 40 volunteers after 5 days of twice-daily use.



AN EFFECTIVE ALTERNATIVE AND
SUPPLEMENT TO INJECTION TREATMENTS

11.5% | PEPTIDE COMPLEX | *Vegan*

CELL-ACTIVE peptide concentrate

EFFECTIVE SUPPLEMENT + ALTERNATIVE TO INJECTION TREATMENTS

11.5% PEPTIDE COMPLEX

+ Argireline™ Amplified peptide
+ Matrixyl® 3000
+ Matrixyl® Synthe'6™ + Dragos

AFRODITA PROFESSIONAL

BOTULINUM TOXIN-LIKE LIFTING SHOT

CELL-ACTIVE peptide concentrate



AWARDED THE **COSMETOLOGY OSCAR**
as decided by a jury of dermatologists



THE POWER OF THE X LIFTING SHOT WAS ALSO RECOGNISED BY:



SLOVENIAN BUSINESS CLUB

VOGUE



ISO 22716

BUREAU VERITAS
Certification



PROUD RECIPIENT OF THE ISO 22716 CERTIFICATE

Dear beauty lovers,

Afrodita Cosmetics is celebrating once again. After the numerous beauty awards bestowed on us by both professional groups and users over the years, we can now proudly announce that we have been awarded a certificate for outstanding manufacturing quality.

The **ISO 22716 certificate** demonstrates that our manufacturing complies with high standards in terms of the quality management system, microbiological suitability, process hygiene, traceability, storage and other parts of our manufacturing process. It is an international certification based on the principles of a key pillar of European cosmetics legislation – **Good Manufacturing Practices (GMP)**.

After an extensive certification process, which involved the entire Afrodita team, I am extremely proud of this achievement. ISO 22716 is more than a seal of approval. It is a mark of reliability, quality and trust that **places Afrodita Cosmetics among the best in the cosmetics industry**.

I am confident that you will also recognise its value and further deepen your trust in Afrodita's products.

Danica Zorin Mijošek,
Director, Afrodita Cosmetics



The GMP team of Afrodita Cosmetics with the certificate

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AFRODITA ACADEMY

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NEW | CLEAN UP

CLEAN SKIN REVOLUTION

Meet the **NEW, high-performance CLEAN UP** cleansers that are special in every way: in terms of formulations and textures, as well as in terms of their action.

IMPRESSIVE ATTRIBUTES



SKIN BARRIER-FRIENDLY FORMULAS
that don't irritate or dry out the skin



POWERFUL ACTIVE INGREDIENTS
ceramides, niacinamide, hyaluronic acid, amino acids, and more



CHANGING TEXTURES
balm → milk oil → emulsion
gel → foam



PROFESSIONAL CLEANSING ROUTINE
in a cosmetic salon or
the comfort of your home



SPECIALLY DEVELOPED TO REMOVE SPF PRODUCTS
cleansing balm and
cleansing oil microemulsion

5 STEPS TO CLEAN SKIN

Follow the steps below every morning and evening for clear and comfortable skin:



MORNING
single cleansing

1. WATER-BASED CLEANSER

(cleansing mousse / gel / micellar water)

2. TONER



EVENING
double cleansing

2. OIL-BASED CLEANSER

(cleansing balm / oil microemulsion)

2. WATER-BASED CLEANSER

(cleansing mousse / gel / micellar water)

3. TONER



Did you know?

Cleansing accounts for 60% of an optimal skin care routine. Start with the basics. Because when it comes to skin care, it's the basics that can make the biggest difference.

Your skin is unique

Match your choice of CLEAN UP products with the type and current condition of your skin at every step

OIL-BASED CLEANSERS

CLEANSING BALM

for normal to dry skin

PREMIUM CLEANSING FORMULA for a sensation of complete comfort

- ✓ dissolves all make-up and sun cream residue
- ✓ has a highly nurturing effect
- ✓ washes off easily



CERAMIDES



SHEA BUTTER



ORGANIC COCONUT OIL



CLEANSING MILK

for all skin types, especially dry skin

GENTLE CLEANSING of easily soluble impurities

- ✓ removes surface impurities
- ✓ leaves a silky sensation
- ✓ does not dry out your skin



HYALURONIC ACID



GLYCERINE



CLEANSING OIL MICROEMULSION

for all skin types

PERFECT for removing WATERPROOF MAKE-UP and SPF PRODUCTS

- ✓ cleanses pores deeply
- ✓ leaves no greasy residue
- ✓ also suitable for combination to oily skin



CERAMIDES



SUNFLOWER OIL



Note:

Apply your chosen oil cleanser to completely dry skin. Only in this way will it dissolve all impurities, even the most stubborn ones.

WATER-BASED CLEANSERS

CLEANSING MOUSSE

for all skin types

FLUFFY AND GENTLE, yet highly effective

- ✓ rich, creamy foam
- ✓ new generation of SENSITIVE foam cleansers
- ✓ maintains the skin's natural moisture



HYALURONIC ACID



PROVITAMIN B5



GLYCERINE



CLEANSING GEL

for all skin types

ULTRA MOISTURISING CLEANSER that doesn't dry out the skin

- ✓ particularly gentle on the skin barrier
- ✓ comfort without "tightening" the skin
- ✓ an exceptional feeling of freshness



NIACINAMID



GLYCERINE



PENTYLENE GLYCOL





All water-based cleansers are also suitable for cleaning **false** and **permanently curled** eyelashes (lash-lift).



MICELLAR CLEANSING WATER

for all skin types

EXTRA SENSITIVE FORMULA without added perfume

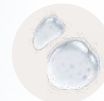
- ✓ binds surface impurities to itself like a magnet
- ✓ **also removes waterproof make-up**
- ✓ particularly suitable for sensitive, allergy-prone skin



PROVITAMIN B5



AMINO ACIDS



HYALURONIC ACID

MAKE-UP REMOVER

for eyes and lips

NO IRRITATION, while also removing waterproof make-up

- ✓ completely non-greasy formula
- ✓ without added perfume
- ✓ **tested under ophthalmological supervision**



HYALURONIC ACID



CUCUMBER JUICE



BETAINE

DOUBLE CLEANSING

Because two cleansers do the job better than one.

The Afrodita Professional cleansing protocol calls for a double cleansing **ritual in the evening** because it's the only way to remove everything from the skin, even the most stubborn impurities.

The skin is cleansed in two steps:

- 1. OIL-BASED CLEANSER** dissolves make-up residue, even waterproof make-up, SPF products and other oil-soluble impurities
- 2. WATER-BASED CLEANSER** removes water-soluble impurities and the remains of oil cleansers

IS DOUBLE CLEANSING NECESSARY?

Double cleansing is recommended, but by no means mandatory. If your skin feels good when cleansed with only one product, then that's perfectly fine.

The double-cleansing method is especially recommended for:

- those who wear make-up,
- anyone prone to pore clogging,
- regular users of creams with SPF.

In any case, double cleansing should always only be done in the **evening**.





REMEMBER TO USE THE TONER

Apply it after every cleansing and don't rinse it off.

HYALURON HYDRO TONER

for all skin types

INTENSIVE HYDRATION of the deeper skin layers

- ✓ dependably quenches the thirst of even the driest skin
- ✓ restores the skin's natural pH balance
- ✓ improves absorption of skin care products



PROVITAMIN B5



HYALURONIC ACID



SAY HELLO TO BEAUTIFUL SKIN

For deeply cleansed and stunningly beautiful skin, use an enzyme-based exfoliator.

ENZYME PEEL

for all skin types

DEEP CLEANSING with a "second skin" effect

- ✓ breaks down dead skin cells in a completely natural way
- ✓ evens the skin tone beautifully
- ✓ reveals brighter, younger-looking skin



PAPAIN ENZYME



WHITE CLAY



VITAMIN C



advises
Afrodita Professional

GENTLENESS IS KEY

Do not pull or rub the skin.

USE LUKEWARM WATER

Water that's too hot can dry out the skin.

DON'T OVERDO IT

Cleansing skin in the evening and morning is more than enough.

TAKE YOUR TIME

Massage your chosen cleanser in for 1 to 2 minutes.

MAKE SURE TO RINSE OFF

All cleansing products, including micellar water, should always be rinsed from the skin.



Why choose *professional Clean up* cleansers?

UP TO **97.5%** OF NATURAL ORIGIN INGREDIENTS

0% SULPHATES, ALCOHOL AND MINERAL OILS

 ALSO SUITABLE FOR SENSITIVE SKIN

*Vegan**

*Except the cleansing balm.

 DERMATOLOGICALLY TESTED

 NOT TESTED ON ANIMALS

Lightness, freshness and the feeling that the skin is breathing...

ALL SKIN LOVES TO BE CLEAN

INNOVATION AGAINST AGEING AND HYPERPIGMENTATION

Say goodbye to the signs of ageing and pigmentation marks...
Afrodita Professional delights with the innovative
VITAMIN C EXPERT for a complete renewal of your skin!

5 EFFECTS IN A SINGLE TREATMENT

The new **VITAMIN C EXPERT** skin care line will provide your skin with everything it needs for the most effective and comprehensive anti-ageing care:

1. reduces the pronounced appearance of **WRINKLES**
2. lightens **PIGMENTATION MARKS**
3. evens out **SKIN TONE**
4. protects against **PHOTOAGEING**
5. reveals a more **RADIANT COMPLEXION**

25-times MORE POTENT EFFECT

The **VITAMIN C EXPERT** products contain an extremely potent, non-acidic form of vitamin C. This is **Ascorbyl Tetraisopalmitate** from **Japan**, whose effect is 25 times more potent compared to L-ascorbic acid. In addition, it:

- ✔ DOES NOT IRRITATE THE SKIN
- ✔ IS EXTREMELY STABLE
- ✔ PENETRATES ALL THE WAY TO THE DERMIS

FOR ALL SKIN TYPES AFTER THE AGE OF 25

- The Vitamin C Expert products are the ideal choice for both **preventive** and **curative anti-ageing skin care**.
- They're recommended for anyone who wants to protect their skin as best as possible against the formation of the first wrinkles and pigmentation marks, as well as for anyone who already has them.



RESULTS

THAT WILL AMAZE YOU:

Reduced pigmentation irregularities*:



Reduced wrinkle volume:



*IN VIVO study after 56 days of use

**IN VIVO study on 23 volunteers after 56 days of twice-daily use

DISCOVER

THE NEW VITAMIN EXPERTS

and restore your skin's radiance!

- **ULTRA MOISTURISING GEL CREAM**
with a unique, semi-translucent gel texture and the full power of a moisturising cream
- **LIGHT NOURISHING CREAM**
light to the touch and easily spreadable, yet with highly nurturing effects
- **GLOW MASSAGE MASK**
in the form of a refreshing gel that makes the skin extremely luminous



+ A CONCENTRATED DOSE OF VITAMIN C

To get all the benefits of vitamin C, be sure to include the **C10 VITAMIN SUPER SHOT** in your skin care routine. This remarkable pigmentation corrector contains as much as **10%** of vitamin C, which can **completely remove pigmentation marks with regular use!*****

***IN VIVO study after 16 weeks of use

Apply the shot as a base for your chosen nurturing cream.



BEFORE AFTER 2 MONTHS AFTER 1 YEAR
Results of using the C10 Vitamin Super Shot twice daily.



DERMATOLOGICALLY TESTED



NOT TESTED ON ANIMALS

Vegan*
*except mask

NEW | FACE MASK

SKIN THAT LOOKS REBORN IN JUST 15 MINUTES!

The **NEW** face masks work instantly and produce visible results. Most importantly, they give the skin exactly what it needs most at any given moment.

GEL MASKS WITH ALOE VERA

An abundance of moisture for all types of skin.

OUTSTANDING MOISTURISING POWER

The gel masks impress with a **superior moisturising complex** in which we have integrated 3 high-performance moisturisers of 100% natural origin:

- + concentrated gel of **ALOE VERA BARBADENSIS**
- + patented **HYALURONIC ACID**
- + plant-based **GLYCERINE**

LIGHT GEL TEXTURES

- ✓ enable lengthy **massages**
- ✓ ideal for the care of all types of skin, **including oily and impure skin**
- ✓ gently cool the skin, leaving **an exceptionally fresh feeling**

4 GEL FORMULAS

- **ALOE VERA** Ultra moisturising mask for device-based procedures (electrostimulation, iontophoresis, ultrasound), aromatherapy and instant calming of irritated skin
- **ALOE VERA + LYCHEE** Ultra moisturising mask for deep hydration and noticeably fuller skin (the "plump" effect)
- **ALOE VERA + LEMON** Ultra moisturising mask to revitalise and firm all types of skin, also ideal for couperose skin
- **ALOE VERA + SAGE** Ultra moisturising mask for a noticeable improvement in the condition of oily, impure skin

UP TO

+41%

BETTER HYDRATED SKIN*
After a single application!

*IN VIVO STUDY on 11 volunteers 20 minutes after application



CREAM MASKS WITH CLAY

Calming. Repairing. Rejuvenating.

THE BEAUTIFYING POWER OF CLAY

Extremely rich in minerals, clay calms the skin and has a pronounced cleansing and detoxifying effect. These are the reasons why Afrodita Professional cream masks are designed with a clay base: **white, green and red**, each with its own specific effects and actions.



PERSONALISED TREATMENT

The cream masks can be used to design completely personalised treatments, tailored to the individual needs of each client. The masks can be applied **topically** if needed, because the skin on different parts of the face can differ. In such cases, we recommend **applying different masks to targeted areas of the face**.

4 CREAMY FORMULAS

- **CLAY + NIACINAMIDE** Astringent mask for deep cleansing and reduced appearance of enlarged pores
- **CLAY + HONEY** Repairing mask to strengthen the damaged skin barrier
- **CLAY + COLLAGEN** Lifting mask for visible rejuvenating effects
- **CLAY + LAVENDER** Calming mask for immediate relief for irritated skin



NEW | BEAUTY FILLER SHOTS

ACTIVATE SKIN CELLS!

Discover the new beauty shot that acts with the "new" skin effect:

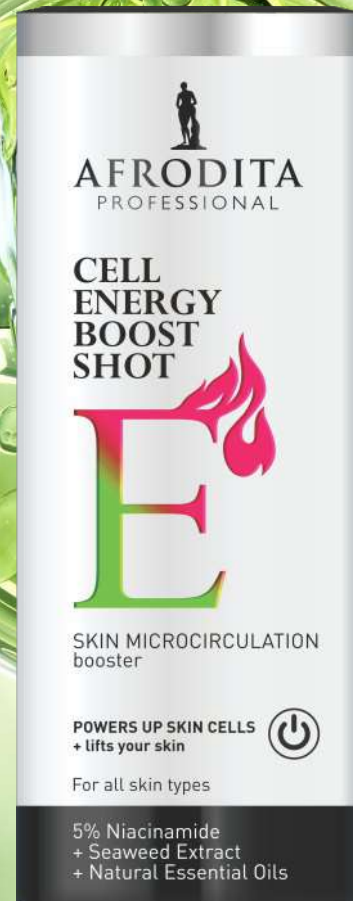
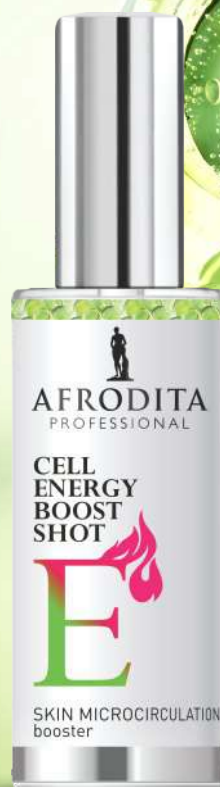


CELL ENERGY BOOST SHOT

The ultimate skin microcirculation booster

- ✓ invigorates CELL FUNCTIONS
- ✓ SIGNIFICANTLY FIRMS the skin
- ✓ gives an exceptional GLOW
- ✓ CLEANSSES the skin DEEPLY
- ✓ has a mild ANTIBACTERIAL EFFECT

A SOURCE OF NEW ENERGY FOR ALL SKIN TYPES



5% NIACINAMIDE
+ sea algae extract
+ ivy extract
+ 100% pure essential oils

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